

russell · media · productions

video productions, digital photography *inc.*

Jim Russell jim@russellmediaproductions.com 406-697-0560

Company Overview

Russell Media Productions is a full service video production company providing an array of services, from conceiving and scriptwriting, to single and multiple camera acquisition, to post production with 2D and 3D graphics; as well as interactive SCORM and AICC compliant training.

Jim Russell worked in local, regional and national television for more than 15 years and then spent 10 years as a writer, producer and director for a Direct Response Agency before forming Russell Media Productions. This broad production experience allows Jim to bring creative and cost effective experience to every project, providing clients with a single provider for all of their production requirements.

Whether you need to re-work your existing materials or to create original media for broadcast, DVD, internet, or portable device distribution, Russell Media Productions will provide you the creative services you're looking for within the budget parameters you have.

Company Capabilities

Writer – Jim has written original scripts for a wide variety of client specifications; including 30 second commercials and PSA's, corporate communications, fund raising videos, and scripts for Direct Response short forms and infomercials.

Producer – Jim has produced a range of productions, from 30 second commercials to 30 minute infomercials, in the studio and on location, from \$1,500 to more than \$300,000. He is also experienced with hiring production staff and remote crews from California to Florida for production and post-production.

Director – Jim has worked with professional and non-professional talent, as well as local, regional and national talent. He has conducted numerous casting sessions locally, regionally and in Los Angeles with casting directors and has directed single camera setups as well as multi-camera studio shoots.

Videography – Jim has shot video for CNN, History Channel, A&E, Discovery Channel, and all the major news networks. He is experienced in a wide variety of formats; and can match camera requirements to the client's creative and budgetary needs.

Central Point of Contact

James B. Russell, President

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URL: www.russellmediaproductions.com

Company Designations

DUNS # 14543168

Cage # 3TQD9

Ownership: S-Corporation

Business Status:

Service Disabled Veteran Owned

Number of Years in Business:

6 years

NAICS

512110 – Motion Picture and Video Production

512191 – Teleproduction and Other Postproduction Services

512199 – Other Motion Picture and Video Industries

711510 – Producer, director, scriptwriter, writer of advertising copy

541921 – Photography Services

PCS

T006 – Motion Picture and Video Production

Post-Production Services

– Jim is experienced with the most popular Non-Linear Editing programs, AVID, Final Cut and Adobe Premiere and After Effects. More recently, Adobe Captivate has been added to his post-production arsenal, to create and deliver interactive training for LMS delivery. Additionally, Jim has experience with 3D work, having used Lightwave 3D for the Little Big Horn Battlefield Orientation Video. Russell Media Productions also subcontracts additional aspects of the post-production process, including graphic design, 2d composite and animation work, and 3D.

Contracting Highlights

During his career, Jim has worked with a wide range of clients including; the Bureau of Land Management for Pompey's Pillar Fund Raising Video, Western National Parks Association for the Little Bighorn Battlefield's Orientation Video, U.S. Navy Media Center for the CEC Recruitment Video, Hewlett Packard for Presto Printer DRTV Campaign, ExxonMobil for Refinery Training Videos, Jarden Consumer Solutions for Oster Fusion DRTV Campaign, and the Carson Entertainment group for the Johnny Carson Collection DRTV Campaign. Jim recently completed an 18 chapter Interactive Training program that was delivered in Adobe Captivate for LMS delivery and featured 64 separate Flash rendered animations.

Equipment Capabilities

With the advent of HD and more recently the prevalence of DSLRs, Jim finds it more advantageous to rent camera packages and any other equipment needed. It allows Jim to scale the production to specific creative and budget requirements. A wide variety of camera packages and acquisition equipment is readily available to meet any budget requirement.